



ICC Banking Commission

Sponsorship Opportunities

2026



ICC Banking Commission: The World’s essential rule-making body for the banking industry

The ICC Banking Commission is the leading global rule-making body for the banking industry. It produces universally accepted rules and guidelines for international banking practice. The commission has evolved from a pure rule-writing body to become a key advocate, addressing the industry’s critical challenges.

With over 80 years of experience and more than 600 members in over 100 countries, the ICC Banking Commission — the largest commission of ICC — has rightly earned a reputation as being the most authoritative voice in the field of trade and export finance.

In 2026, the ICC Banking Commission will engage in several activities that offer opportunities for sponsorship:

Dates	Activity	Location
19 March	ICC Global Banking Commission Meeting – Paris March 2026 Edition	Paris, France
October	2026 ICC Trade Register Report	Worldwide
10 – 11 November	ICC Global Banking Commission Meeting – London November 2026 Edition	London , UK

On the following pages, you’ll find a summary of each project, alongside distinguished sponsorship options designed for select partners. Our team is ready to develop packages that reflect your strategic priorities—contact us to initiate a discussion about how ICC can drive your objectives forward. Secure your place among industry leaders and maximize your impact.

About the event: ICC Banking Commission Meeting

The ICC Global Banking Commission Meeting – Paris March 2026 will bring together bankers, business leaders, finance experts, lawyers, and representatives from international organizations to promote dialogue, make policy recommendations, and develop rules to enhance trade finance practices throughout the world. The ICC Banking Commission meeting will gather over 200 banking executives and government officials from more than 50 countries to rethink the future of trade finance, encourage governments, regulatory bodies, and G20 leaders to remove obstacles to trade finance, and stimulate economic growth and job creation.

In 2026, the ICC Banking Commission will hold its first in-person meeting on March 19 at [Tour Societe Generale](#), Paris La Défense,

The meeting will provide trade finance professionals and representatives from financial institutions, corporations, and international organizations a unique opportunity to discuss the challenges the industry faces in providing trade finance services around the world. The event will feature a variety of panel discussions, keynote addresses, comprehensive case studies, high-level seminars, and trainings. Keynote and panel topics will focus on issues such as:

- Global trade finance
- Financial crime risk and anti-money laundering
- Digitalization in trade finance
- Credit risk management
- Impact of regulation, regulatory expectations, and market developments
- Development of a common terminology for supply chain finance
- Compliance issues affecting the industry

Why Sponsor the ICC Banking Commission Meeting in Paris?

The ICC Banking Commission meetings offer your company an unparalleled opportunity to create or strengthen partnerships with the banking industry. Sponsorship confirms our support for the vitally important trade movement, a vector for spreading the common aim of facilitating international trade finance across the world. Our sponsorship options are available at various funding levels and can be tailored to your branding and marketing goals.

Target Audience

The Banking Commission Meeting in Paris will gather over 200+ distinguished professionals from across the globe, including senior-level executives. Attendees will comprise:

- Bankers
- Corporates using Trade Finance Instruments
- Trade finance experts
- Supply chain specialists

This prestigious event promises engaging discussions on vital topics such as global trade finance, financial crime risk, anti-money laundering, e-trade platforms, credit risk management, and the impact of regulatory changes. It is an exceptional opportunity to connect with like-minded professionals, share insights, and forge valuable partnerships within the trade finance community.

Sponsorship Options for Banking Commission Meeting (Morning Sessions)

We provide customized sponsorship packages designed to align with your unique objectives and maximize your visibility within the banking community.

	Gold Sponsor €5,500 EUR	Silver Sponsor €3,500 EUR	Bronze Sponsor €2,000 EUR
Opportunity to host morning coffee break <i>Sponsor to cover in-kind costs</i>	✓		
Option to send email to participants after event <i>Content to be approved by ICC</i>	✓		
Access to participant list <i>GDPR complaint</i>	✓	✓	
Company video to be played during morning session breaks <i>Content to be approved by ICC</i>	60 sec	30 sec	
Complimentary entries <i>Includes access to full day event</i>	4	3	2
Option to distribute branded products to participants <i>To be procured by sponsor, and pre-approved by ICC</i>	✓	✓	✓
Branding on all promotional materials and activities on morning session <i>Website, emails, newsletters, collateral, banners, social media</i>	✓	✓	✓

[Contact us](#) for more information.

About the report: ICC Trade Register Report

The ICC Trade Register is the definitive source for data and analysis on trade and supply chain finance, offering unparalleled insights that drive industry standards and innovation.

As a globally recognized body, the annual report on trade finance risks, led by the ICC Banking Commission, comprises over 800 members from more than 100 countries, working collaboratively to set international standards and policies in trade and supply chain finance.

This prestigious report is brought to life through a strategic partnership between the International Chamber of Commerce (ICC), Boston Consulting Group (BCG), and Global Credit Data (GCD), ensuring the highest standards of quality and reliability.

By sponsoring the 2026 edition, your brand will gain exclusive visibility to the report's comprehensive insights and data, positioning your organization as a leader in the field. This sponsorship opportunity not only enhances your brand visibility but also aligns it with a trusted and influential publication in the global trade finance industry.

Why Sponsor the next edition of our Trade Register Report?

- **Global Reach:** Engage with an international audience spanning over 135 countries, consisting of industry leaders, policymakers, and financial experts.
- **Enhanced Visibility:** Showcase your brand across ICC platforms and position it alongside cutting-edge insights from the world's top business organization.
- **Strategic Engagement:** Collaborate with key stakeholders to create innovative solutions and shape the future of trade and supply chain finance.
- **Amplify Your Influence:** Strengthen your presence within the ICC Banking Commission and lead initiatives for global trade finance standards.
- **Demonstrate Thought Leadership:** Align your brand with top-tier insights and decision-makers in global trade and finance.

A Trusted Resource for Trade Finance Professionals Worldwide

The report's readership spans 135 countries, offering a global impact on trade finance trends.

Audience Profile

- **C-suite Executives:** Key leaders shaping trade finance strategies.
- **Decision-makers in Financial Institutions:** Driving investments and operational priorities.
- **Trade Finance Risk Department Officers:** Evaluating and managing risk.
- **Policymakers and Regulators:** Influencing global trade finance frameworks.

Impact by Sector

- **Banks and Financial Institutions:** Evaluate portfolio risks and opportunities with precision.
- **Regulators:** Develop robust compliance frameworks using our trusted insights.
- **SMEs and Corporations:** Gain a deeper understanding of trade credit dynamics.
- **Academia:** Foster the next generation of trade finance leaders.

Engagement Metrics

- 1,500+ downloads of the 2023 and 2024 edition..
- 20k audience for email campaigns for 2025
- 800+ downloads of the last edition of Teaser Overview (ongoing)
- Referenced by leading international organizations and media outlets, including [BCR News](#), [Global Banking and Finance Review](#), [CTMFile](#), [Devlhon Consulting](#), and Bank of England PRA.

Sponsorship Options for Trade Register Report

We provide flexible and customized sponsorship packages designed to align with your unique objectives and maximize your visibility within the trade finance community. Partner with us to amplify your brand impact and connect with influential decision-makers globally.

	Impact €15 000 EUR	Visibility €10 000 EUR
Teaser Overview (Free Report Teaser)	Enhanced sponsor spot + improved logo placement	Logo on last-page “Thank You to Sponsors”
Email Campaigns related to 2026 Trade Register	Logo in all emails (footer placement)	Logo in all emails (footer placement)
Webinars	1 speaking slot (only 1 sponsor per webinar)	Mention only (closing slide)
Live Event Panels (3 ICC events including ICC Banking Commission members)	1 speaking role on 1 ICC event panel + 1 event tickets	Logo only (panel slides)
Access to ICC Banking Commission Closed-Door Meeting	Observer access to 1 closed-door session (no active participation)	n/a
Report Sponsorship Section	Full page ad	¼-page ad
Exclusivity Notes	One sponsor per webinar and per event panel	Non-exclusive
Ideal For	Engagement + thought leadership	Visibility & baseline presence

[Contact us](#) for more information.

About the event: ICC Banking Commission Meeting in London

The ICC Global Banking Commission Meeting in London, 10 to 11 of November 2026, will unite more than 400 banking executives and government officials from over 65 countries to foster dialogue, formulate policy suggestions, and create rules to improve global trade finance practices. In 2026, this event gains particular importance as the United Kingdom prepares to host the 2027 G20 Summit—a pivotal chance to build momentum, strengthen international collaboration, and position the UK at the forefront of global financial and economic policy discussions in advance of a milestone year.

The two-day event will be held on 10 November at Mansion House, London, and on 11 November at the EBRD headquarters in Canary Wharf, London.

The meeting will provide trade finance professionals and representatives from financial institutions, corporations, and international organizations a unique opportunity to discuss the challenges the industry faces in providing trade finance services around the world. The event will feature a variety of panel discussions, keynote addresses, comprehensive case studies, high-level seminars, and trainings. Keynote and panel topics will focus on issues such as:

- Global industry insights and trends
- 21st century business; the future of trade finance
- Use of technology and leveraging the law to drive innovation
- International best practice - learning from what is working
- Reducing regulatory barriers to increase access to SME finance
- Trade finance dispute resolution

Why Sponsor the ICC Banking Commission Meeting in London?

Sponsoring the event offers a unique opportunity to align your institution with a trusted global brand at a pivotal moment as the event returns to London—a major financial center—ahead of the UK's 2027 G20 Presidency and the B20 Summit. It provides powerful visibility through ICC UK and ICC HQ's extensive marketing channels, reaching thousands of professionals worldwide, while ensuring premium brand placement across digital and on-site materials. Sponsors gain access to elite networking opportunities with over 800 members across 100+ countries, connecting directly with senior leaders in global trade finance. Participation also enables meaningful influence on the conversations shaping international policy and industry guidelines. Finally, the sponsorship delivers measurable impact through enhanced brand profile, business development opportunities, strategic partnerships, and direct access to key decision-makers in the trade finance ecosystem.

Target Audience

The Banking Commission Meeting in London will gather over 400 distinguished professionals from across the globe, including senior-level executives and decision-makers such as:

- Financial institutions: sales and client relationship managers, product managers, back-office managers, and risk managers
- Multilateral development banks (MDBs)
- Export credit agencies (ECAs)
- Governmental organizations
- Corporates using trade finance instruments
- Independent financiers
- Insurance brokers and underwriters
- Lawyers and consultants
- Service providers across the trade finance ecosystem
- Trade finance experts
- Supply chain specialists

This prestigious event will feature discussions on global trade finance, financial crime risk, anti-money laundering, e-trade platforms, credit risk management, and the impact of regulatory change — offering exceptional opportunities to connect, exchange insights, and build meaningful partnerships within the international trade finance community.

Sponsorship Options for Banking Commission Meeting

We provide flexible and customized sponsorship packages designed to align with your unique objectives and maximize your visibility within the banking community. Partner with us to amplify your brand impact and connect with influential decision-makers globally.

Benefits	Platinum (€25,000) (£21,985)	Gold (€18,000) (£15,830)	Silver (€12,000) (£10,553)	Bronze (€8,000) (£7,035)
Exclusive branded lanyards for all participants on Day 1* <i>Sponsor to bear production costs.</i>	✓			
Moderating role Option to submit a relevant moderator to host a session. <i>To comply with program's requirements.</i>	✓			
Speaking role Option to submit a relevant speaker for a session. <i>To comply with program's requirements.</i>		✓		
Exhibition space on Day 1 Access to allocated exhibition space within the event venue. <i>Square footage only, subject to availability.</i>	Priority access	Access limited. First-come, first-served		
Access to the participant list Name, Job title, Organization (<i>GDPR compliant</i>)	✓	✓		
Mention in opening and closing remarks of the event	✓	✓	✓	
Option to submit company video/commercial during the session breaks	60 secs	30 secs	10 secs	
Option to distribute branded products to participants on Day 1 <i>To be procured by sponsor, subject to format and prior approval by ICC.</i>	✓	✓	✓	✓
Complimentary event passes for staff and corporate clients	10	5	3	2
Reduced-rate event passes for staff and corporate clients (-25%)	12	10	4	3
Social media post To be posted on the ICC UK LinkedIn (network of 15,000+ professionals) and Newsletter (reaching 4,000+ professionals).	Option to submit thought-leadership as a 'spotlight' post x2	Option to submit thought-leadership as a 'spotlight' post x2	2 mentions	1 mention
Branding on printed promotional materials and activities pre-, post- and during-event Day 1 <i>On-site marketing collaterals and banners.</i>	Premier placement on all materials	High visibility placement	Standard placement	Standard placement
Branding on digital promotional materials and activities pre-, post- and during-event marketing Websites, emails, newsletters, digital collateral, and social media	Premier placement on all materials	High visibility placement	Standard placement	Standard placement

* Exclusive benefits allocated on a first-come, first-served basis. Additional in-kind sponsorship opportunities may be available. Please [contact us](#) for further details.

Contact us for more information

If you would like to discuss personalizing your sponsorship package or creating a bundled offer for various initiatives, we warmly encourage you to contact our team. We are committed to working closely with you to develop tailored solutions that align with your goals and strategic objectives.

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