



# ICC Partnership and Sponsorship Opportunities **2025**



## About ICC

The International Chamber of Commerce (ICC) is the institutional representative of more than 45 million companies in over 170 countries. ICC's core mission is to make business work for everyone, every day, everywhere. Through a unique mix of advocacy, solutions and standard setting, we promote international trade, responsible business conduct and a global approach to regulation, in addition to providing market-leading dispute resolution services. Our members include many of the world's leading companies, SMEs, business associations and local chambers of commerce.

## About ICC International Court of Arbitration®

The ICC International Court of Arbitration® is an autonomous body of the International Chamber of Commerce. As the most preferred and widely used arbitration institution, the Court's function is to supervise and administer arbitrations throughout all stages of the process.

All proceedings are conducted under ICC Rules of Arbitration, which only the Court is empowered and authorised to administer. Most importantly, there are no restrictions as to nationality of parties or arbitrators, location, language or law, making ICC Arbitration a reliable and just alternative to court litigation.

## About ICC Institute of World Business Law

Since 1979, the ICC Institute of World Business Law has brought together the finest legal minds to strengthen links between international business practitioners and the legal profession. A global think-tank, the Institute stages professional development and peer exchange opportunities activities year-round, in every region of the world. The Institute also works in close collaboration with the ICC's International Court of Arbitration and Policy Commissions.



# 5 reasons to sponsor our ICC arbitration events

## 1. Amplify your brand globally

Position your company on the international stage and align with our trusted brand to elevate your image globally. Take advantage of our extensive branding options, tailored to meet your specific marketing goals.

## 2. Elite networking opportunities

Engage with influential figures in the arbitration community at our globally attended conferences. These events provide a unique platform to build high-level relationships with renowned experts. Benefit from numerous networking opportunities, with tools to facilitate meetings before and during the events.

## 3. Prime strategic locations

Showcase your products and services in major arbitration hubs worldwide. Our regional conferences in key areas across the Americas, Europe, Africa, and Asia Pacific offer a centralized platform to discuss and learn about critical international arbitration developments and strategic regional stakes.

## 4. Cutting-edge connectivity

Join an interconnected network of over 50,000 professionals. We spotlight our sponsors to 100,000 social media followers and through the ICC Events App, which allows participants to communicate, share insights, and network with sponsors seamlessly. Enjoy premium visibility on our app, featuring your logo and company profile.

## 5. Insightful and relevant content

Stay ahead with in-depth knowledge of the latest trends in international arbitration. Our events, hosted by the ICC International Court of Arbitration, delve into today's most relevant topics. Participate in these critical discussions and establish your company as a leader in the field.



# ICC events 2025

In an ever-changing and turbulent world, cross-border business can be challenging. As the institutional representative of over 45 million companies in over 170 countries, ICC makes business work for everyone, every day, everywhere by delivering practical tools and market intelligence, driving effective policy reforms, and leveraging our global network to create real value for business and the real economy.

Work with us to shape a better future together.

Discover our sponsorship opportunities:

<b>Dates</b>	<b>Event</b>	<b>Location</b>
10-11 February 2025	13 <sup>th</sup> ICC MENA Conference on International Arbitration	Abu Dhabi, United Arab Emirates
7, 9 April 2025	9 <sup>th</sup> ICC European Conference on International Arbitration (PAW)	Paris, France
May 2025 (TBC)	9 <sup>th</sup> ICC Africa Conference on International Arbitration	Kenya (TBC)
26-27 June 2025	10 <sup>th</sup> ICC APAC Conference on International Arbitration	Hong-Kong
18, 20 September 2025 (TBC)	20 <sup>th</sup> ICC New York Conference on International Arbitration	New York, USA
October 2025 (TBC)	ICC FIDIC Conference on International Construction Contracts and Dispute Resolution	TBC
9-11 November 2025 (TBC)	23 <sup>rd</sup> ICC Miami Conference on International Arbitration	Miami, USA
9 December 2025 (TBC)	45 <sup>th</sup> ICC Institute of World Business Law Annual Conference	Paris, France

Sign up for  
several packages  
and earn a special  
discount rate.



# 13<sup>th</sup> ICC MENA Conference on International Arbitration

## Abu Dhabi | 10-11 February 2025

Taking place on 10-11 February 2025 in Abu Dhabi, and gathering over 250 participants, the 13th ICC MENA Conference on International Arbitration is a must-attend for arbitration professionals who want to keep up to date with the latest trends, developments, and strategies in arbitration in the Middle East and North Africa.

### Sponsorship Options

Benefits	Strategic Partner €20,000	Networking Partner €12,000	Branding Partner €7,000
Sponsorship of the cocktail reception OR dinner <i>(as available)</i>	✓		
Showcase your brand prominently on the ICC DRS App	✓		
Opportunity to host a social side event** <i>(included in the official programme)</i>	✓		
Guest contributor on the <a href="#">ICC blog</a> *	1 Article		
Strategic logo placement in banners and collaterals	✓		
Testimonial quote on the event page*	✓		
Private meeting room reserved for 1 hour	✓		
Sponsor a lunch <i>(will be co-sponsored as available)</i>	✓		
Participants list available in priority	✓	✓	
Pop-up notification on ICC DRS App	2 notifications	1 notification	
Company video to be played during session breaks	1min	30sec	
Opportunity to provide Delegate Bags OR Lanyards OR Notebooks & Pens OR Water Bottles <i>(as available)**</i>	✓	✓	
Sponsor a coffee break <i>(will be co-sponsored as available)</i>	✓	✓	
Exhibition space and exhibitor pass	✓	✓	
Complimentary invitations to the cocktail or dinner reception	2	1	
Complimentary registrations to the conference	8	4	2
Special reduced registrations <i>(30% reduction)</i>	8	4	2
Profile included on the ICC DRS app	✓	✓	✓
Opportunity to Include 1 branded item in the participant bags**	✓	✓	✓
Sponsor recognition on email and ICC arbitration social media	✓	✓	✓
Use of the official event sponsor logo	✓	✓	✓
Maximum visibility with signage at the venue and on all digital materials	✓	✓	✓

\*All content to be approved by ICC

\*\* Sponsor to bear all associated costs (The material must be ethically and sustainably sourced or produced)

Our sponsorship packages **do not** include speaking opportunities. Please let us know if you would like to submit a speaker candidate for consideration.

**Tailor-made packages are available to suit your needs.**



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# 9<sup>th</sup> ICC European Conference on International Arbitration (PAW)

Paris | 7, 9 April 2025

The 8th ICC European Conference marks the beginning of the much-anticipated Paris Arbitration Week. This annual event, since its inception, has become the official launchpad for the week, drawing over 300-400 attendees from nearly 40 countries. Covering a range of pressing topics - from innovative dispute resolution strategies to the influence of global events on the arbitration landscape - this premier conference ensures professionals stay informed and ahead of the curve.

## Sponsorship Options

Benefits	Strategic Partner €20,000	Networking Partner €12,000	Branding Partner €7,000
Showcase your brand prominently on the ICC DRS App	✓		
Opportunity to host a social side event** ( <i>included in the official programme</i> )	✓		
Guest contributor on the <a href="#">ICC blog</a> *	1 Article		
Strategic logo placement in banners and collaterals	✓		
Testimonial quote on the event page*	✓		
Private meeting room reserved for 1 hour	✓		
Sponsor a lunch ( <i>will be co-sponsored as available</i> )	✓		
Participants list available in priority	✓	✓	
Pop-up notification on ICC DRS App	2 notifications	1 notification	
Company video to be played during session breaks	1min	30sec	
Opportunity to provide Delegate Bags OR Lanyards OR Notebooks & Pens OR Water Bottles ( <i>as available</i> )**	✓	✓	
Sponsor a coffee break ( <i>will be co-sponsored as available</i> )	✓	✓	
Exhibition space and exhibitor pass	✓	✓	
Complimentary invitations to the cocktail or dinner reception	2	1	
Complimentary registrations to the conference	8	4	2
Special reduced registrations ( <i>30% reduction</i> )	8	4	2
Profile included on the ICC DRS app	✓	✓	✓
Opportunity to Include 1 branded item in the participant bags**	✓	✓	✓
Sponsor recognition on email and ICC arbitration social media	✓	✓	✓
Use of the official event sponsor logo	✓	✓	✓
Maximum visibility with signage at the venue and on all digital materials	✓	✓	✓

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# 8<sup>th</sup> ICC Africa Conference on International Arbitration

## Nairobi, Kenya | May 2025 (TBC)

Building on the success of the 8th edition, we are excited to return to Kenya for another eagerly anticipated gathering. Attracting over 350-450 attendees from more than 20 countries annually, the 9th ICC Africa Conference is the leading platform for emerging trends and insights in African arbitration. It brings together top international practitioners and academics to discuss the most pressing issues shaping the African dispute resolution landscape.

### Sponsorship Options

Benefits	Strategic Partner €20,000	Networking Partner €12,000	Branding Partner €7,000
Sponsorship of the cocktail reception OR dinner <i>(as available)</i>	✓		
Showcase your brand prominently on the ICC DRS App	✓		
Opportunity to host a social side event** <i>(included in the official programme)</i>	✓		
Guest contributor on the <a href="#">ICC blog</a> *	1 Article		
Strategic logo placement in banners and collaterals	✓		
Testimonial quote on the event page*	✓		
Private meeting room reserved for 1 hour	✓		
Sponsor a lunch <i>(will be co-sponsored as available)</i>	✓		
Participants list available in priority	✓	✓	
Pop-up notification on ICC DRS App	2 notifications	1 notification	
Company video to be played during session breaks	1min	30sec	
Opportunity to provide Delegate Bags OR Lanyards OR Notebooks & Pens OR Water Bottles <i>(as available)**</i>	✓	✓	
Sponsor a coffee break <i>(will be co-sponsored as available)</i>	✓	✓	
Exhibition space and exhibitor pass	✓	✓	
Complimentary invitations to the cocktail or dinner reception	2	1	
Complimentary registrations to the conference	8	4	2
Special reduced registrations <i>(30% reduction)</i>	8	4	2
Profile included on the ICC DRS app	✓	✓	✓
Opportunity to include a branded item in the participant bags**	✓	✓	✓
Sponsor recognition on email and ICC arbitration social media	✓	✓	✓
Use of the official event sponsor logo	✓	✓	✓
Maximum visibility with signage at the venue and on all digital materials	✓	✓	✓

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# 10<sup>th</sup> ICC Asia Pacific Conference on International Arbitration

## Hong-Kong | 26-27 June 2025

Celebrating the 10th anniversary of the ICC Asia Pacific Conference, this flagship event promises to bring together arbitrators, mediators, practicing lawyers, corporate counsel, academics, and business professionals for two days of enriching discussions, networking, and knowledge-sharing.

### Sponsorship Options

Benefits	Strategic Partner €20,000	Networking Partner €12,000	Branding Partner €7,000
Sponsorship of the cocktail reception OR dinner (as available)	✓		
Showcase your brand prominently on the ICC DRS App	✓		
Opportunity to host a social side event** (included in the official programme)	✓		
Guest contributor on the <a href="#">ICC blog</a> *	1 Article		
Strategic logo placement in banners and collaterals	✓		
Testimonial quote on the event page*	✓		
Private meeting room reserved for 1 hour	✓		
Sponsor a lunch (will be co-sponsored as available)	✓		
Participants list available in priority	✓	✓	
Pop-up notification on ICC DRS App	2 notifications	1 notification	
Company video to be played during session breaks	1min	30sec	
Opportunity to provide Delegate Bags OR Lanyards OR Notebooks & Pens OR Water Bottles (as available)**	✓	✓	
Sponsor a coffee break (will be co-sponsored as available)	✓	✓	
Exhibition space and exhibitor pass	✓	✓	
Complimentary invitations to the cocktail or dinner reception	2	1	
Complimentary registrations to the conference	8	4	2
Special reduced registrations (30% reduction)	8	4	2
Profile included on the ICC DRS app	✓	✓	✓
Opportunity to include a branded item in the participant bags**	✓	✓	✓
Sponsor recognition on email and ICC arbitration social media	✓	✓	✓
Use of the official event sponsor logo	✓	✓	✓
Maximum visibility with signage at the venue and on all digital materials	✓	✓	✓

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# 20<sup>th</sup> ICC New York Conference on International Arbitration

## New York | 18, 20 September 2025 (TBC)

Celebrating its 20th anniversary, the annual New York conference will spotlight North American developments and foster an interactive environment with lively debates among arbitrators, legal practitioners, in-house counsel, and academics. As a key networking opportunity, it is a must-attend for professionals in North America.

### Sponsorship Options

Benefits	Strategic Partner €20,000	Networking Partner €12,000	Branding Partner €7,000
Sponsorship of the cocktail reception OR dinner (as available)	✓		
Showcase your brand prominently on the ICC DRS App	✓		
Opportunity to host a social side event** (included in the official programme)	✓		
Guest contributor on the <a href="#">ICC blog</a> *	1 Article		
Strategic logo placement in banners and collaterals	✓		
Testimonial quote on the event page*	✓		
Private meeting room reserved for 1 hour	✓		
Sponsor a lunch (will be co-sponsored as available)	✓		
Participants list available in priority	✓	✓	
Pop-up notification on ICC DRS App	2 notifications	1 notification	
Company video to be played during session breaks	1min	30sec	
Opportunity to provide lanyards OR Notebooks & Pens OR Water Bottles OR Delegate Bags (if applicable)**	✓	✓	
Sponsor a coffee break (will be co-sponsored as available)	✓	✓	
Exhibition space and exhibitor pass	✓	✓	
Complimentary invitations to the cocktail or dinner reception	2	1	
Complimentary registrations to the conference	8	4	2
Special reduced registrations (30% reduction)	8	4	2
Profile included on the ICC DRS app	✓	✓	✓
Opportunity to Include a branded item in the participant bags**	✓	✓	✓
Sponsor recognition on email and ICC arbitration social media	✓	✓	✓
Use of the official event sponsor logo	✓	✓	✓
Maximum visibility with signage at the venue and on all digital materials	✓	✓	✓

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# ICC FIDIC Conference on International Construction Contracts and Dispute Resolution

## TBC | October 2025 (TBC)

Co-organisers, the International Court of Arbitration® and the International Federation of Consulting Engineers (FIDIC), will connect legal practitioners with construction experts from all over the world for a two-day event.

### Sponsorship Options

Benefits	Strategic Partner €20,000	Networking Partner €12,000	Branding Partner €7,000
Sponsorship of the cocktail reception OR dinner (as available)	✓		
Showcase your brand prominently on the ICC DRS App	✓		
Opportunity to host a social side event** (included in the official programme)	✓		
Guest contributor on the <a href="#">ICC blog</a> *	1 Article		
Strategic logo placement in banners and collaterals	✓		
Testimonial quote on the event page*	✓		
Private meeting room reserved for 1 hour	✓		
Sponsor a lunch (will be co-sponsored as available)	✓		
Participants list available in priority	✓	✓	
Pop-up notification on ICC DRS App	2 notifications	1 notification	
Company video to be played during session breaks	1min	30sec	
Opportunity to provide Delegate Bags OR Lanyards OR Notebooks & Pens OR Water Bottles (as available)**	✓	✓	
Sponsor a coffee break (will be co-sponsored as available)	✓	✓	
Exhibition space and exhibitor pass	✓	✓	
Complimentary invitations to the cocktail or dinner reception	2	1	
Complimentary registrations to the conference	8	4	2
Special reduced registrations (30% reduction)	8	4	2
Profile included on the ICC DRS app	✓	✓	✓
Opportunity to include a branded item in the participant bags**	✓	✓	✓
Sponsor recognition on email and ICC arbitration social media	✓	✓	✓
Use of the official event sponsor logo	✓	✓	✓
Maximum visibility with signage at the venue and on all digital materials	✓	✓	✓

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# 23<sup>rd</sup> ICC Miami Conference on International Arbitration

## Miami | 9-11 November 2025 (TBC)

As the longest-running regional conference we organise, the ICC Miami Conference has grown from just 60 participants 22 years ago to over 700 attendees today. This flagship event gathers practicing lawyers, arbitrators, mediators, corporate counsel, and academics for in-depth discussions on the latest trends and developments in international arbitration. It is a crucial event for the Latin American arbitration community, offering not only a top-level programme but also unparalleled networking opportunities.

### Sponsorship Options

Benefits	Platinum €30,000	Gold €20,000	Silver €13,000	Bronze €10,000
Exclusive gala dinner Sponsor OR exclusive cocktail reception Sponsor OR exclusive event App Sponsor (as available)	✓			
Reserved branded gala dinner table	✓			
Additional gala dinner invitations	2			
Guest contributor on the <a href="#">ICC blog</a> *	1 Article			
Strategic logo placement in banners & collaterals	✓			
Pop up notification on ICC DRS App	✓	✓		
Testimonial quote on the event page*	✓	✓		
Sponsor a lunch (will be co-sponsored as available)	✓	✓		
Sponsor the photo booth OR the translation booth (as available)	✓	✓		
Participants list available in priority	✓	✓		
Company video to be played during session breaks (including subtitles)*	1 min	30 sec	30 sec	
Opportunity to provide lanyards OR notebooks & pens OR water bottles OR delegate bags OR mobile charging stations (if applicable)**	✓	✓	✓	
Sponsor a coffee break (will be co-sponsored as available)	✓	✓	✓	
Private meeting room reserved for 1 hour (as available)	✓	✓	✓	
Exhibition space + exhibitor pass (Table may be shared depending on availability)	✓	✓	✓	
Opportunity to include a branded item in the participant bags**	✓	✓	✓	✓
Profile included on the ICC DRS app	✓	✓	✓	✓
Complimentary registrations	10	6	3	2
Special reduced registrations (20% reduction)	10	6	3	2
Sponsor recognition on ICC arbitration social media channels	✓	✓	✓	✓
Pre-event introduction to participants	✓	✓	✓	✓
Use of official event Sponsor logo	✓	✓	✓	✓
30% discount on ICC e-publications	✓	✓	✓	✓
Signage at venue + logo on all digital & onsite promotional materials	✓	✓	✓	✓

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# 45<sup>th</sup> ICC Institute of World Business Law Annual Conference

## Paris | 9 December 2025

As the leading body for international business law and arbitration, the ICC Institute brings together over 260 members from around the globe. This annual event provides a platform for legal experts to engage in debates on current topics and share innovative practices in the industry.

### Sponsorship package

- Opportunity to distribute 1 marketing collateral onsite\*
- Signage + branding onsite
- **2** complimentary entries
- Opportunity to co-sponsor a coffee break (*as available*)
- Logo on all event promotional materials
- Sponsor recognition on ICC Arbitration social media channels
- Use of official event Sponsor logo
- 30% discount on ICC e-publications

*\*Sponsor to bear all associated costs (The material must be ethically and sustainably sourced or produced)*

**Sponsorship amount: €5,000**



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## Contact us for more information

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**Learn more**

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