

# ICC side event to the OECD

# **Business and Government as Partners for Integrity**



#### 24 March afternoon



ICC Headquarters, 33 avenue du Président Wilson, Paris

A side event that will take place around the

2025 OECD Anti-Corruption & Integrity Forum: Harnessing Innovations to break new ground 26-27 March 2025

# Organized by the ICC Global Commission on Business Integrity

## **General Information**

Date: March 24, 2025/afternoon

Location: ICC, 33 avenue du Président Wilson, Paris, 75116 metro léna

**Event Time:** 2:00 PM – 6:00 PM (local time)

Registration: link

# **Agenda**

	Activity
1:30pm	Welcome of registered participants
2pm	Welcome remarks
	Viviane Schiavi, ICC Global Policy Lead – Anti-corruption and Corporate Responsibility
	Gonzalo Guzman, Chair, ICC Global Commission on Business Integrity, Chief Ethics &
	Compliance Counsel, Unilever, confirmed

#### 2:15 pm

### Panel 1 – Business and Government working together for Integrity

- Alice Navarro, Deputy Director, Agence Française Anti-Corruption, confirmed
- Jesper Johnson, Acting Head of Division, Anti-corruption in Government, OECD, confirmed
- La Poste, Laurence Thierry, Director of Anti-corruption Compliance and Due Diligence, invited

Moderator: **Viviane Schiavi**, ICC Global Policy Lead – Anti-corruption and Corporate Responsibility

On tools and synergies for integrity between private and public sectors, such as incentives, risk mapping and trainings + Q & A from audience

#### 3:00pm

#### Panel 2 – Harnessing trade facilitation to bolster integrity at border crossings

- Gonzalo Guzman, confirmed
- Rauno Hoffman, Global Head of Corporate Compliance Management System Ethics, Risk & Compliance, Novartis, *confirmed*
- ICC Commission on Customs and Trade Facilitation Chair John Bescec, confirmed

Moderator: Valerie Picard, ICC Head of Trade

On how trade facilitation, by reducing complexity and increasing transparency, limits opportunities for illicit practices, such as bribes and facilitation payment + Q&A

#### Soft Launch ICC Integrity + Trade facilitation paper

#### 4:00 pm

# ICC Global Business Integrity Commission - ICC Business Tools for Integrity and Responsible Business Conduct

Tools to drive integrity through contracts- update of ICC Anti-corruption Clause

- Gonzalo Guzman, confirmed
- Viviane Schiavi, confirmed

On process to update the ICC Anti-corruption Clause, issues raised, current direction + Q & A

## 4:15 pm

## Panel 3 - ICC Guidance on Responsible Business in Challenging Contexts

- Louis Maréchal, Senior Advisor, Minerals & Extractives, OECD Centre for Responsible Business Conduct, confirmed
- Théo Jaekel, Founder & Advisor, Jaekel Consulting, confirmed
- Samantha Rowe, Partner, Debevoise & Plimpton, confirmed

Moderator: **Hema Lehocky**, ICC Global Commission Vice-Chair, Chief, Ethics & Compliance Officer, AFRY, *confirmed* 

On launch of this ICC Tool, deployment, implementation and promotion + Q & A

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5.00 pm	Panel 4 - Leveraging the Function of Business Integrity to manage Geopolitical Risks
	<ul> <li>Kenneth White, Manager, Communities and Initiatives, Institutional Governance WEF, confirmed</li> <li>Kate Yin, ICC Global Commission Vice-Chair, Partner, Fangda Partners, confirmed</li> </ul>
	Moderator: Gonzalo Guzman, confirmed
	On the role of Business Integrity and Ethics & Compliance Functions in the management of geopolitical risks + Q $\&$ A
5:45 pm	Closing Plenary  Andrew Wilson, ICC Deputy Secretary-General - Policy, International Chamber of Commerce, confirmed
6:00 pm	Meeting closing

#### **About the International Chamber of Commerce**

The International Chamber of Commerce (ICC) is the institutional representative of more than 45 million companies in over 170 countries. ICC's core mission is to make business work for everyone, every day, everywhere. Through a unique mix of advocacy, solutions and standard setting, we promote international trade, responsible business conduct and a global approach to regulation, in addition to providing market-leading dispute resolution services. Our members include many of the world's leading companies, SMEs, business associations and local chambers of commerce.

