



# Leading and Shaping Sustainability into the Future

A PROGRAMME THAT WILL  
EMPOWER YOUR ORGANISATION  
TO FORGE SUSTAINABLE  
PATHWAYS



*In association with:*

# Key Leadership Challenges in Sustainability

Leaders today face many challenges in embedding sustainability within organisations, including:

- *Aligning culture with sustainability objectives*
- *Integrating sustainability into multi-faceted agendas*
- *Using ESG data and technology for insights and transparency*
- *Balancing stakeholder expectations across diverse regulatory landscapes*

Our structured programme will provide you with proven tools and expert guidance to overcome these challenges and drive your sustainability agenda forward.

## Programme Overview

IMI has developed a team-based leadership programme that equips senior leaders to make sustainability a core aspect and transformative force of their organisations. By embedding ESG principles into business strategies, leaders can drive growth and make a positive impact.

Access leading sustainability thinkers, engage in interactive learning, and apply new insights to your organisation's sustainability strategy. It provides you with tools, skills and knowledge needed to embed sustainability and ESG principles into your core business strategy, unlocking long-term growth and positive impact for both your organisations and the world.

## Why Participate

**Reframe Sustainability:** Turn sustainability into a strategic opportunity, not merely a compliance measure.

**Drive Transformation:** Shift sustainability from a "must-do" to a "want-to" priority.

**Strategic ESG Planning:** Craft a sustainability plan with personalised mentorship.

**Gain Practical Knowledge:** Learn from industry experts, navigate regulations, and address the complexities of sustainable leadership.





### Who should attend?

Visionary senior leaders across all sectors ready to champion sustainability and enact meaningful change. Teams of 4–6 participants will gain practical skills in a collaborative setting, transforming sustainability into a business advantage.



### Programme Structure

A 12-week programme with a virtual launch, four face-to-face workshops, and a showcase event, blending practical insights and expert guidance to empower leaders for lasting impact.



### Programme Benefits

This programme is a game-changer for organisations that understand the urgency of sustainability and are ready to build a team of strong advocates for change. Organisations committed to sustainability will build a team of strong advocates. Leaders will gain confidence, skills, and networks to promote sustainable practices across the organisation.

## What You Will Learn

In a blend of practical and interactive workshops you will build critical skills and insights, with clear applications to real-world challenges:

### Develop ESG Frameworks

Understand the latest sustainability and ESG frameworks and how to implement them effectively.

### Inspire and Lead Change

Strengthen leadership capabilities to champion and sustain change both within and beyond the organisation.

### Achieve Operational Resilience

Understand how to bridge the gap between high-level sustainability goals and day-to-day operational realities.

### Execute with Confidence

Apply a toolkit of frameworks for sensemaking and decision-making in complex sustainability landscapes.

### Leverage Technology

Learn how to utilise the latest tools for ESG data collection, reporting, and compliance, setting your organisation up for both transparency and impact.

# Programme Outcomes

By the end of this programme, you will have:



## Developed a Vision for Sustainability

Develop a sustainability vision and action plan aligned with global standards.



## Enhanced Organisational Resilience:

Manage risks and leverage sustainability for resilience.



## Create an Action Plan:

Cultivate the mindset and capabilities needed to lead and sustain a culture of change.



## Gained Insights into Global Best Practices:

Tailor global sustainability frameworks and ESG metrics to your organisation.



## Improved Stakeholder Engagement:

Inspire and engage stakeholders towards sustainability goals.





# Programme Details

12 DEC 2024

## Launch

16 JAN 2025

## Workshop 1: **Your Vision for Sustainability**

Develop a strategic vision for sustainability, integrating systems thinking, and ESG into their core mission.

30 JAN 2025

## Workshop 2: **Navigating ESG Strategies**

Define ESG goals, explore risks, navigate regulations, and integrate best practices for long-term success.

13 FEB 2025

## Workshop 3: **Leveraging Technologies, ESG Tools & Reporting**

Explore ESG data tools, reporting systems, and strategies to track and measure sustainability progress effectively.

27 FEB 2025

## Workshop 4: **Stakeholder Engagement & Communication**

Gain skills to mobilise stakeholders, craft compelling sustainability narratives, and build influence internally and externally.

13 MAR 2025

## Final Showcase Event

### A Participant's View:

IMI offers an outstanding sustainability-focused leadership programme that proves beneficial for both novice companies and those already on their ESG path. The programme, led by knowledgeable organisers and speakers in the sustainability domain, provides a robust learning foundation. The collaborative setting with other companies enhances the learning experience to the fullest.

Upon participating, our ESG Committee at Kirby aimed to gain clarity on upcoming regulations and was pleased to successfully define the business requirements and identify the subsequent steps. We wholeheartedly endorse this programme.

**Giedre Visockaite,**  
QEHS & Sustainability Director  
Kirby Group Engineering



# Programme Features

1

## Workshops

Led by experts, focused on real-world application and fresh perspectives.

2

## Peer Learning Circles

Small group discussions to refine strategies and build connections.

3

## Community of Practice

A peer network for sustainable leadership in Ireland.

4

## Sustainability Task Plan

Teams develop an actionable plan aligned with their organisational goals, culminating in a capstone presentation.

5

## Mentorship

Each team receives guidance from a mentor to develop and implement an ESG road map.



# Programme Team

A team of expert IMI associates and thought leaders will contribute to this programme, ensuring participants benefit from the latest insights and international best practice in the area of sustainability.

**Mary Cronin**  
*Programme Director*

Founder and CEO  
**UpThink Innovation Agency**

A systems thinker and analytical individual with 25 years' diverse experience as a Chartered Engineer (CEng) and Circular/ESG consultant, in addition to significant IT/Digitalisation expertise. Mary works with SMEs and large organisations, creating strategies and roadmaps to develop circular and bio-based organisations, implementing systems innovations to business models to create longer-term sustainable businesses.



**David Howe**  
CEO  
**Jordisk Consulting**



**Dr Celine McInerney**  
Chief Financial Officer /  
Executive Director  
**Gaothlinn Energy**



**Scott Bowie**  
Director  
**Jordisk Consulting**



Supported by:



## Programme Duration

5 Days

## Programme Fees

€28,000 per participating organisation / €7,000 per person.

It is recommended that four executives participate to optimise the benefits of the programme.

Additional participants can be accommodated for an additional fee of €3,500 per participant.



Funding may be available for Eligible Companies through the Skillnet Climate Ready Academy.

## Further Information

For further information about the Programme, please contact: **Hannah Harty**

Email: [hannah.harty@imi.ie](mailto:hannah.harty@imi.ie)



**imi.ie**

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Business Leaders

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