



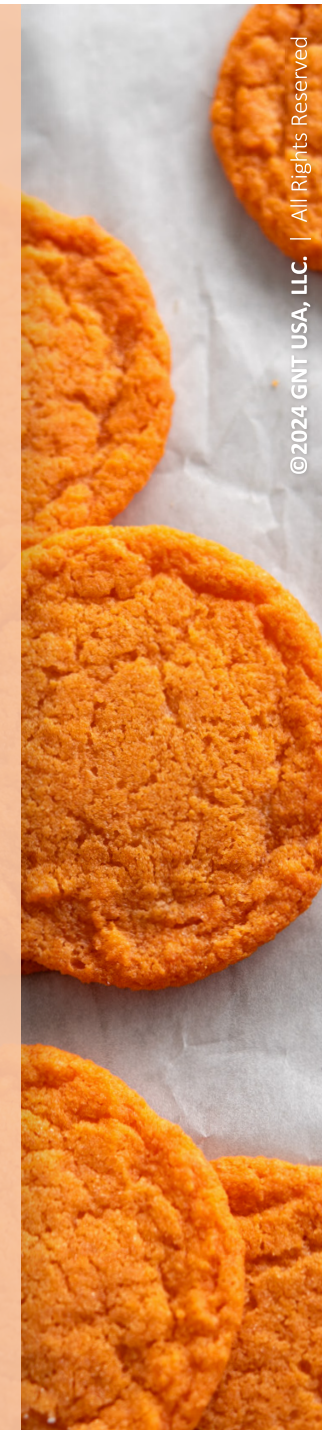
Cleanly Crafted, Brilliantly Bright: The Paprika You Need

Many paprika-based colors rely on petroleum-derived solvent extraction methods raising concerns about health, environmental impact, and transparency. In response to the growing demand for clean-label products, we are proud to introduce our new orange color derived from non-GMO paprika.

EXBERRY® Shade Vivid Orange is processed using traditional physical methods such as crushing, blending, and filtering – without the use of chemical solvents. This innovative approach not only delivers a **cost-effective, vibrant, and high-performing** color but also aligns with our commitment to sustainability and transparency.

Key Benefits

- ✓ Cost-effective, vibrant orange hues
- ✓ Compatible with a wide range of foods
- ✓ Water-dispersible and oil-soluble forms
- ✓ Responsibly sourced and fully traceable





Orange That Pops for Every **Confection**



Vibrant orange for creamy **dairy** delights



Enhance every **snack** with bold, eye-catching orange

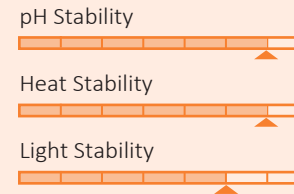


Breathe life into **baked goods** with an orange that delivers



A bold, natural orange for every **savory** creation

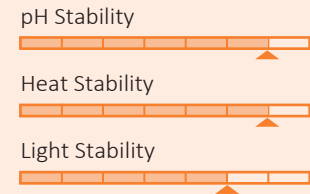
EXBERRY®
**Vivid Orange
Liquid**



Labeling (USA):
Paprika (Color)

Solubility:
**Water-dispersible
emulsion**

EXBERRY®
**Vivid Orange
OS**



Labeling (USA):
Paprika (Color)

Solubility:
Oil-soluble liquid

For optimal stability performance, the addition of antioxidants may be recommended.

Partner With Us!

Have questions or want to explore how our new Yellow Carotenes can elevate your next innovation?

Reach out to our team or **visit our website** to learn more!



EXBERRY®