

CLARINESS

CASE STUDY

Post-Traumatic Stress Disorder (PTSD)

Highlights:

- We received over 3K website visitors to the dedicated study page
- We produced 300 referrals
- 65% of all study participants came from our patient portal, ClinLife®



CASE STUDY
PTSD

**65% of PTSD study
participants
delivered via ClinLife®**



Overview:

- > We assisted Boehringer Ingelheim with their Post-Traumatic Stress Disorder (PTSD) study across four sites in Germany via our online portal, ClinLife®

Our approach:

- > Over a 12-month period, ClinLife® generated >3,000 organic study page visits, 323 pre-qualified referrals, and delivered 19/29 study participants
- > ClinLife®, was the sole digital recruitment channel used for this study in Germany and ensured that the study reached the randomization goal within a short period of time

Challenges:

- > Patients need more information to determine if a study will truly help them
- > Patients and those around them tend not to recognize common symptoms of PTSD

“The ClinLife® portal emerged as a digital supporter for pre-qualified patient referrals, driving 65% of randomizations for our study. Its performance enabled us to offer treatment to a greater number of patients with PTSD at an accelerated pace.”

Global Clinical Development & Operations



Our results:

✔ **3K+**
Organic study
page visits

✔ **300**
Referrals & 43
screened patients

✔ **19**
Participants (65%
of total study target)



Get in touch

Learn how we can support and scale your PTSD study, and hundreds of other indications.

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About Clariness

At Clariness, we accelerate patient recruitment for clinical trials, to bring new medicines and treatments to patients faster. With 18 years of experience in digital recruitment, we know how to connect you to the right patients, under budget and ahead of schedule.

We have supported 1,200+ clinical trials across all major indications.

Our extensive experience and medical knowledge in a multitude of therapeutic areas has proven to significantly improve patient enrollment and retention rates, which is why we have been entrusted with patient recruitment studies for 13/15 leading pharmaceutical companies, across 7,000+ research centers worldwide.



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