

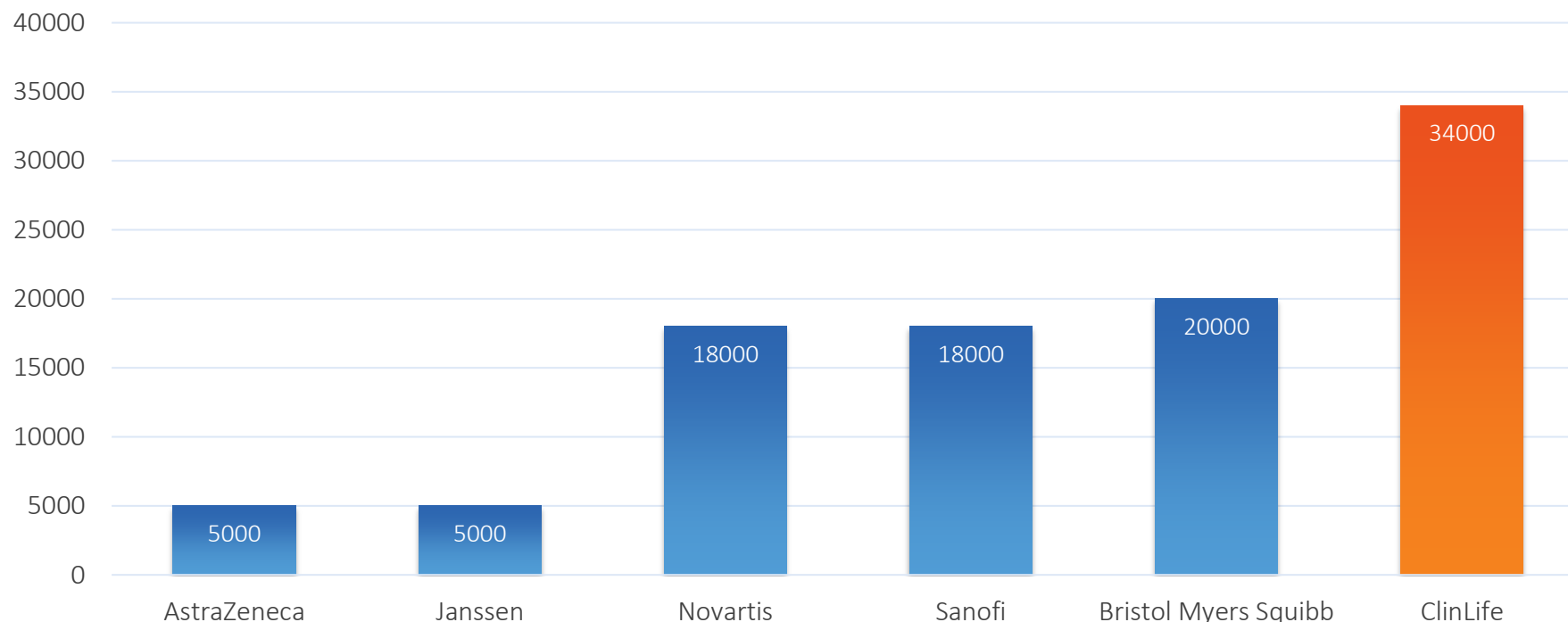


Reach up to 6x more patients with ClinLife

We compare the traffic of the leading German patient portals to showcase how ClinLife can reach up to 6x more patients

CLARINESS

ClinLife.de has up to 6x more monthly visitors



ClinLife

- **34,000 monthly visitors at ClinLife.de** over up to 40 different channels, from organic patient partnerships to digital marketing
- Visitors spend **an average of 3.50 minutes on ClinLife.de**, compared to under 1 minute on other portals

Top 5 sponsors' portals in Germany

1. **Bristol Myers Squibb**: 20,000 ± monthly visitors
2. **Sanofi**: 20,000 ± monthly visitors
3. **Novartis**: 18,000 ± monthly visitors
4. **AstraZeneca**: 5,000 ± monthly visitors
5. **Janssen**: 5,000 ± monthly visitors

CLARINESS



+50% ClinLife traffic increase last 6 months



What this means in referrals across key indications:

34,000 visitors

6,000 begin pre-screeners

A high three-digit amount prequalified patients referred to sites

ClinLife vs. DRKS

ClinLife is the patient-centric clinical trial listing platform, matching patients with the suitable studies

ClinLife

34,000 monthly visitors

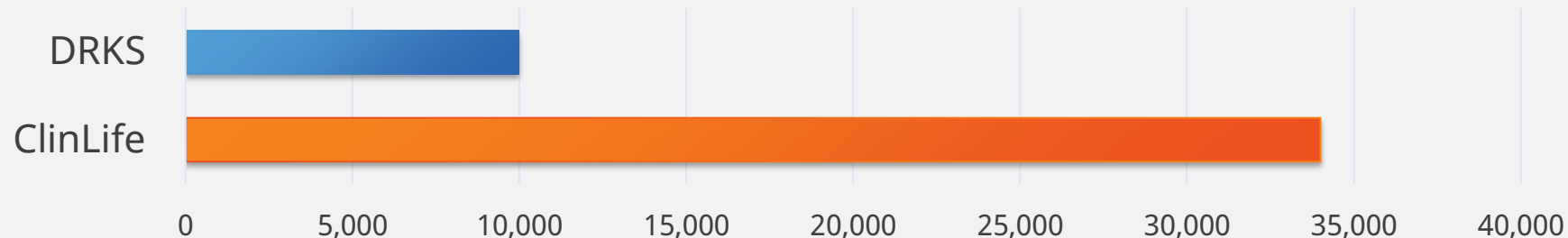
- + Neutral platform, not sponsor specific
- + 96% of visitors report positive usability scores
- + Patient-friendly information
- + Easy to use pre-screener
- + Only studies available by proximity, leading to better retention rates

DRKS

10,000 monthly visitors

- + Neutral platform, not sponsor specific
- Outdated design, hard to navigate
- No patient-friendly information
- No ability to pre-screen patients

Monthly visitors DRKS vs ClinLife.de



CLARINESS

**ClinLife
gets 3x
more
monthly
traffic than
Germany's
national
trial
platform**

ClinLife: Germany's largest trial platform

Data-driven, indication and location-based marketing reaches patients where they spend their time - online. Our patient-centric platform and indication pre-screeners ensure that only qualified patients are referred.

- 1. Faster campaign set-up and enrollment timelines**
Get your patient recruitment up and running within 2 weeks
- 2. Drive patient recruitment in a short amount of time**
We have generated referrals from day 1 of campaigning
- 3. No additional EC approval**
Indication campaign materials require no EC approval
- 4. Predictable, constant in budget**
Set models for hosting studies; you define your media budget
- 5. Innovative approaches to find suitable patients**
Engage with patients via up to 40+ online channels



750+ study centers across Germany,
13/15 largest pharmaceutical
companies have used ClinLife to list
their studies



**34,000 patients from over 40
channels** visit ClinLife each month to
find matching trials and study
information



**Over 20,000 yearly /pre-qualified
referrals** Patients are connected to a
matching study through an innovative
digital pre-screeners

Want to access up to 6x more patients? [**Contact Us**](#)