HRS

UNLOCK THE POTENTIAL OF AI IN HOTEL CONNECTOR WITH LODGING AS A SERVICE

HRS is the pioneering partner of the new Hotel Connector with direct connectivity to the widest content globally. With its rich data and AI powered technology the integration of HRS into your travel eco-system and SAP Concur platform delivers unparalleled benefits:

1 HIGHER SAVINGS

Via AI-powered optimization

2 MAXIMIZED CHOICE AND AVAILABILITY

Via true globel multisourced content

3 HIGHER ADOPTION

Persononalized ranking and hands-off payment solution

4 TIME SAVINGS

Less time for search due to personalized recommendations

5 CO2 REDUCTION

Via actionable property-level emissions data

6 REAL-TIME TRANSPARENCY AND STEERING CAPABILITY

AI-powered travel persona behavior insights and recommendations

7 SUPPLIER COMPLIANCE

HRS rate audit capabilities

8 100% COMPLIANT INVOICES AND ENRICHED LEVEL 3 DATA

As a base for maximized VAT reclaim potential

BENEFITS FOR TRAVEL MANAGERS

→ **AI-powered end-to-end program** management and optimization from procurement to reclaim

→ **Real-time transparency on program performance** including aspects like emissions, security, traveler well-being or safety

→ **Property-level emissions data** to steer the program to meet sustainability targets

→ **Fully automated procurement process** including AI-powered scenario builder to simulate shifting program priorities

→ **Automated configuration and rate loading of Concur booking engine** and payment solution to reflect program and policy

→ **Personalized messaging within booking platform** for practices, policies, or destination-specific information

→ **Seamless integration into existing ecosystem –** TMC, Booking, Payment, Lodging Partner, and other connected providers such as security.

BENEFITS FOR TRAVELERS

→ **Maximum choice and availability via HRS Multisource** – cheapest rates displayed first

→ **Consumer-grade** user experience

→ **Harmonized rates display across chain-direct, GDS and OTAs;** transparent info on rate conditions and rate changes during stay

→ **Personalized recommendations** in hotel list

→ **Display of structured property info** (including preferred properties) for faster decision-making

→ **Optimal property selection on 200 available listings**

→ **Dynamic search** on map

→ **New and smart filter options** (e.g., EV charger) and property amenities

→ **Globally normalized hotel star categorization**

→ **Hands-off payment experience** – no prepayment, no expensing, no invoice collection needed

→ **Full end-to-end loyalty support globally** from booking over itinerary to check-out

BENEFITS FOR FINANCE & EXPENSE MANAGERS

→ **100% compliant and digital invoices**

→ **Enriched Level 3 data set** maximizing VAT reclaim eligibility

→ **Streamlined expense process**

→ **Maximized spend transparency** via higher compliance and data transparency

→ **No additional cost** – commission-based model

WHY IS THE HRS PLATFORM INTEGRATION THE BEST OPTION FOR YOU? →

✓ **Only expert focused on the complex** and fragmented lodging category

✓ **Full end-to-end automation of** the procure-to-reclaim process

✓ **Connectivity ensures quality data** enabling AI to drive continuous optimization

✓ **Ecosystem integration and orchestration –** strategic decisions trigger configuration of procurement, booking, and payment processes

✓ **Full content beyond GDS,** including Direct Chain connect and direct connects

✓ **Holistic lodging partner audit** and performance management

✓ **Highest payment acceptance and invoice collection 95%**

✓ **Development partner of SAP Concur** – driving innovation