

Making Future Cities Climate Neutral

Cities play a critical role in mitigating climate change as they are responsible for 70% of global carbon emissions and account for 65% of global energy consumption.

To support cities' efforts to reach climate neutrality, various financing options are available, including the European Commission's Horizon project that supports the transition to a low-carbon economy, including efforts to make cities more sustainable and climate neutral.

Within this funding, there are specific calls for proposals that are focused on urban development, including calls for proposals related to smart cities, sustainable urban mobility, energy-efficient buildings, and more.

A GUIDE TO APPLYING FOR EXTERNAL FINANCING

External financing can add crucial resources and accelerate your development work. It can increase your competitiveness, give you valuable perspective, and help you network and market your work on a wider scale. However, applying for external financing can be a daunting task.

AFRY's experts have developed a process to guide you on early-stage preparation, possible financiers, current announcements, and how to conduct preparatory work and submit a successful application.

FIRST QUESTIONS TO ASK YOURSELF

- What difference do we want to make?
- Which financiers support our investments? Once identified, select a few.
- What does the financier say – gather information, what are the deadlines?

OUTLINE YOUR APPLICATION

- Define your scope and prioritized actions
- Identify possible co-applicants
- Decide on a concept for your application

CREATE THE APPLICATION

PURPOSE AND GOAL

Why is the project needed? What results are created?

IDENTIFY PARTNERS

Which actors complement each other in a partnership?

BUDGET

Type of costs, distribution between partners

ACTIVITIES

What must be implemented to achieve the goal?

TARGET GROUP AND STAKEHOLDERS

Which actors are most affected by the project?
Which actors have the most influence on the project?

ADAPT CONCEPT TO ANNOUNCEMENT

Focus on growth, innovation, energy?

And you're good to go! Don't let the challenge of applying for external financing hold you back from achieving your urban development goals. AFRY can help make the process easy to understand and execute.

Should you receive a positive result, we'll also provide you with actionable steps to get started.

Get in touch with one of our experts!

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